

America's Second Harvest - The Nation's Food Bank Network

Overview of
Organization and
Goals



America's Second Harvest

- Observing our 25th year commemoration
- Actually started in 1976 as a program of St. Mary's Food Bank
- Merged in 2001 with Food Chain- the Food Rescue Network
- Almost all food banks trace roots to A2H

America's Second Harvest Network Scope

- 212 Members Nationwide
- Almost 2 billion pounds of food nationally
- >250 million pounds allocated by A2H
- 50,000+ agencies benefit- 60-70% Faith Based
- >One million Volunteers
- \$31 million dollar budget, 1/3 is given out in grants/subsidies to the network (\$10+ mil)
- Members pay \$2 million in membership fees
- 6 million sq. ft. of warehouse space

America's Second Harvest Services

- Product Acquisition
- Product Allocation and Receipting
- Monitoring and Compliance
- Training and Technical Assistance
 - Good Practices and policies
- Public Policy
- Public Awareness

A2H Decision Making

- A2H Board- Carver Model
- National Council (NAC)
- Service Planning Committees and Work Groups
- Model of empowerment

Our Mission: Creating a Hunger Free America

- Board of Directors has adopted 3 Outcomes:
- Outcome I: Reduce the number of people in America who are involuntarily hungry by 50%.
- Outcome II: Increase the amount of food and other grocery products sourced and distributed.
- Outcome III: Build a nationwide anti-hunger movement.

I. Reduce the number of involuntarily hungry people in U.S. by 50%.

- Measurement will be based on % of people that are food insecure with hunger.
- Baseline (2002)- 3.5% (per USDA)
- Target (2010)- 1.75%
- Strategy- Food Stamp reform
- Strategy- WIC, Child Nutrition Program support
- Strategy- Senior Nutrition Program Support
- Strategy- TEFAP and other Commodities programs

II. Increase the amount of food and other products sourced and distributed.

- Baseline- 1.8 billion pounds (2002)
- Goal (2010) 2.72 billion pounds (Source: A2H)
- Required rate of growth: 5-6% per year.
- Market Potential Study produced strategies.
- Strategy- Produce Acquisition
- Strategy- Store Pick-ups
- Strategy- Alignment with industry goals
 - Food safety and liability protection

Increase the amount of food and other products sourced and distributed.(cont)

- Strategy- Market Alignment
- Strategy- USDA Commodities
- Strategy- Purchased Foods
- Strategy- Collaboration
 - Mirror teams
 - Food procurement conference
 - Regional Solicitors
 - Sharing incentives

III. Build a nationwide anti-hunger movement

- Measuring a movement very difficult
- Media impressions (100 million 2002 baseline)
- Public Opinion Polls (Baseline- 65% say hunger is an important issue in 2003.)
- Industry Support: (Baseline- .5% of all manufactured food is donated in 2003)
- Volunteers (8.43 FTEs per Affiliate in 2000)
- Strategy- National Hunger Awareness Day – June 7
- Strategy- One Big Table
- Interfaith Convocation on Hunger – June 6
- Strategy- Collaborative Development of Blueprint.

Distribution of Product

Growers, Processors, Manufacturers, Distributors, Retailers, Reclamation Centers, Co-Packers, 3rd Party Warehouses

America's Second Harvest

America's Second Harvest Food Bank and Food Rescue Organizations

50,000 Qualified Charities

Low income Americans - 1 in 10

Types of Product We Distribute

- × Out of code with extended use by dates
- × Discontinued items
- × Mislabeled items
- × Unlabeled items
- × Test product inventory
- × Off-spec
- × Close to code
- × Packaging changes
- × Reformulations
- × Promotional items
- × Overruns
- × Bulk
- × Prepared and perishable
- × Over-the-counter items
- × Seasonal items
- × Health & beauty products
- × Household cleaning
- × Boxes, containers, etc.

Major Donors to America's Second Harvest

- x General Mills
- x Hershey
- x Con Agra
- x Nabisco
- x Kraft
- x Pillsbury
- x P&G
- x Nestle
- x Borden
- x M&M Mars
- x CPC/Best Foods
- x Kellogg's
- x Dole
- x Quaker
- x Safeway
- x Albertson's
- x Kroger
- x Pepsico

A2H Member Relationship

- × Contractual – new contract in effect April 1, 2003

A2H Member Contract

- x 53 pages long
- x Defines obligations of both America's Second Harvest and the Member
- x Defines specific Member Compliance Standards
 1. Administrative Requirements
 2. Operating Policies
 3. Non-Compliance Policies
- x **Compliance evaluated during biennial compliance audit.**

Other Major Projects/Initiatives

- Allocation Task Force – Member Choice
- Web Based Learning
- Kids Cafes Collaborations
 - Boys and Girls Clubs
 - Tribal Reservations
- Community Kitchens/Job Training
- Disaster Relief
- Hunger in America 2005

Hunger in America 2005

Objective of Study

Key Objectives for Hunger in America 2005:

- **to provide a comprehensive profile of the incidence and nature of hunger in the US**
- **to compare data from the 1997, 2001 and the present**
- **to provide extensive demographic profiles of emergency food clients**
- **to provide information about domestic hunger and the charitable response**

Hunger in America 2005

Benefits of Participation

A survey of past participants found that the 2001 study

- expanded awareness among their communities and elected officials
- increased financial support
- attracted food donors
- enlarged volunteer pools
- provided credible insight to the magnitude of hunger affecting our neighbors and out nation

Data useful for

- a powerful advocacy tool for program changes affecting the clients they serve
- identifying weak program areas
- fundraising purposes

Hunger in America 2005

Technical Advisory Group (TAG)

The TAG:

- comprised of leading researchers in the field of nutrition and food assistance
- provide technical assistance, guidance, and support
- review and approve methodology, survey instruments, and statistical validity
- lend credibility and validity to results

Hunger in America 2005

Affiliate Advisory Committee (AAC)

The AAC is:

- comprised of Members with experience in previous hunger studies as well as new participants
- includes food banks and food rescue organizations, from every region and every size
- involved in the drafting of survey instruments, methodology, and media strategy
- represent peer Members

Hunger in America 2005

Miscellaneous

- \$1.8 Million Project
- 156 Members Participating (101 in 2001)
- Largest Study of Hunger in U.S.
- 165 local reports; 30 state reports; 22 special county-level reports

Timeline:

- May 18 – End of Data Collection
- Summer 2005 – Data Analysis
- Summer/Fall 2005 - Report Production
- August 2005 – Draft Reports
- November-December 2005 - Release

Summary

- Collaboration is the key
- Building partnerships
- Creative opportunities abound

- Thank you!